

















# Premier

Differentiate your business from your competitors with a Roya.com website and digital strategy. Easily track the results from your Premier SEO services with a Real Time Analytics Dashboard, Call Log, Web Leads Report and more!



Is your website and digital strategy contributing to the growth of your business? If you cannot quickly answer that question, you are with the wrong provider.

Upgrade your web presence with a Roya.com website and accelerate your digital strategy with an SEO boost and quarterly custom content. Roya.com has a reputation for designing modern, conversion-focused, top performing websites. The Canvas® platform is truly differentiated by competitors in this industry by its' technology, and that is backed by Roya.com 5-star customer service. Call us today to learn more about the Roya.com Premier Package.

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**Google AMP Website**  
 Best in class, mobile responsive web design with Google AMP technology powered by Canvas® Marketing Platform.
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**Professional Client Services Team**  
 Designated Project Manager, onboarding team and ongoing post launch support
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**Canvas® Toolbox & Platform License**  
 Built-in blogging system, page builder with drag and drop widgets, asset manager, pop-up editor, page by page SEO Configuration and more!
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**Domain Services**  
 Domain registration / renewal, branded email forwarding, Cloud Hosting, secure website - SSL Certificate
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**SEO and Search Friendly Content**  
 Specialized content database, site-wide search powered by Elasticsearch (Natural Language Search)"
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**Password Protected Content and Member Areas**  
 Control content visibility for authenticated /anonymous users, login with Facebook or Google, new user registration and lead capture
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**Real Time Analytics Dashboard**  
 Lead tracking, call tracking, SMS tracking, Google Analytics Integration and more
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**Call Tracking Technology**  
 Provision toll free or local vanity phone number, call reporting dashboard with recorded calls, SMS / text lead capture
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**Lead Capture Forms**  
 Customizable appointment request forms and contact forms
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**Custom Landing Page Design and Development**  
 Configure forms customized for your business, conversion tracking, web leads dashboard
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**Reputation Tracker**  
 Track new reviews and historical ratings across multiple review websites
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**Social Media Integration**  
 Link all of your social profiles to your website either embedding a feed or linking to the page directly
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**Social Media Asset Creation**  
 Multiple graphics custom created for your brand to be used across social media platforms
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**Initial SEO Boost**  
 Initial URL Optimizations, Meta Tags, Title Tag and Keyword Optimizations, Map Submissions, Citation Building Campaign with up to 25 Local Directory Submissions
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**Ongoing SEO Optimizations - Quarterly**  
**Organic SEO**  
 URL Structure Optimization, Blog Post, Webmaster Tools Monitoring, Search Engine Ranking Monitoring & Reporting, Content Optimizations  
**Local SEO**  
 Local Directory Submission, Google Business Profile Manager Monitoring and Customizations, Google Map Submission, Google Business Page Creation / Management, Citation Building and Local SEO Optimizations
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**Marketing Consultation - Quarterly**  
 Strategize with your Roya.com Marketing Consultant on Goals and Campaign Performance

## Testimonials

### What Our Clients Are Saying



I am usually skeptical about internet marketing companies but decided to give this one a try and I am pleasantly surprised. The company is very well structured and they follow up with you expeditiously. I look forward to our relationship moving forward and would recommend this company to anyone looking for better presence on the web.



Hands down the easiest, responsive, and professional web company that we have ever worked with. We absolutely love our custom website. Every single detail is custom to us and I love that we own the content. They went out of their way to accommodate every wish we had - even down to creating a custom interactive widget. The Roya team has been very responsive and quick to make any changes along the process. Their crisp, clean, engaging design is great for desktop view and mobile. Been very happy and impressed with Roya! We highly recommend Roya!



Roya has been great. Responsive to my questions, had thoughtful suggestions and a friendly team. I have truly enjoyed being a client.