

SEO+

If you're not on page 1 of Google search results, new patients are not finding you. With a Royo.com SEO+ package, Royo.com Marketing Strategists work with you to ensure your website is optimized following all of Google's best practices.



On a Royo.com SEO+ Marketing Plan, you'll work with a Marketing Strategist to identify your SEO goals and create an SEO optimized website, strategy and custom content plan to achieve those goals. With monthly SEO optimized, custom content, watch your keyword rankings steadily increase as you gain more visibility on Google search results pages.

- ✓ **Google AMP Website**
Best in class, mobile responsive web design with Google AMP technology powered by Canvas® Marketing Platform.
- ✓ **Professional Client Services Team**
Designated Project Manager, onboarding team and ongoing post launch support
- ✓ **Canvas® Toolbox & Platform License**
Built-in blogging system, page builder with drag and drop widgets, asset manager, pop-up editor, page by page SEO Configuration and more!
- ✓ **Domain Services**
Domain registration / renewal, branded email forwarding, Cloud Hosting, secure website - SSL Certificate
- ✓ **SEO and Search Friendly Content**
Specialized content database, site-wide search powered by Elastic Search (Natural Language Search)
- ✓ **Password Protected Content and Member Areas**
Control content visibility for authenticated /anonymous users, login with Facebook or Google, new user registration and lead capture
- ✓ **Real Time Analytics Dashboard**
Lead tracking, call tracking, SMS tracking, Google Analytics Integration and more
- ✓ **Call Tracking Technology**
Provision toll free or local vanity phone number, call reporting dashboard with recorded calls, SMS / text lead capture
- ✓ **Lead Capture Forms**
Customizable appointment request forms and contact forms
- ✓ **Custom Landing Page Design and Development**
Configure forms customized for your business, conversion tracking, web leads dashboard
- ✓ **Canvas® Studio**
Proprietary Library of Specialized Social Media Content and Customizable Ad Graphics
- ✓ **Reputation Tracker**
Track new reviews and historical ratings across multiple review websites
- ✓ **Social Media Integration**
Link all of your social profiles to your website either embedding a feed or linking to the page directly
- ✓ **Social Media Asset Creation**
Multiple graphics custom created for your brand to be used across social media platforms
- ✓ **Initial SEO Boost**
Initial URL Optimizations, Meta Tags, Title Tag and Keyword Optimizations, Map Submissions, Citation Building Campaign with up to 25 Local Directory Submissions
- ✓ **Ongoing SEO Optimizations - Monthly**
Organic SEO
URL Structure Optimization, Blog Post, Webmaster Tools Monitoring, Search Engine Ranking Monitoring & Reporting, Content Optimizations
Local SEO
Local Directory Submission, Google Business Profile Manager Monitoring and Customizations, Google Map Submission, Google Business Page Creation / Management, Citation Building and Local SEO Optimizations
- ✓ **Quarterly Custom Reports**
Detailed quarterly PDF reports with comparisons including aggregated data from Google Analytics, Google Search Console, Google Adwords, Facebook Insights, and more
- ✓ **Marketing Consultation - Monthly**
Strategize with your Roya.com Marketing Consultant on Goals and Campaign Performance
- ✓ **Dynamic SEO Library**
Proprietary Search Engine Friendly Content Library

Testimonials

What Our Clients Are Saying



We recently partnered with Roya to develop multiple websites and manage our corporate social media posts. Their team is professional, intuitive, creative and FAST! We are thrilled with the final products.



Our company has partnered with Roya for all of our digital marketing and website initiatives over the last year and we couldn't be more pleased! They are a pleasure to work with, they communicate quickly and the results are always on target with our requests. I would highly recommend them!



Roya offers excellent customer service, and a great knowledge of the field. Their work is always creative, accurate and on time! Working with them has helped boost our business.